



SPONSORSHIP PACKET



THE KAPPA ALPHA PSI
FOUNDATION

SAVE THE DATE

CELEBRATION OF

Achievement

THE GALA EVENT

presented by **THE KAPPA ALPHA PSI FOUNDATION**

THURSDAY, JULY 3, 2025

6pm cocktail hour | 7pm program

Celebrating and Supporting Our Youth

PHOENIX, ARIZONA

thekappafoundation.org



LETTER FROM THE FOUNDATION

Dear Friend,

On behalf of the 2025 Celebration of Achievement Gala Committee and the Board of Directors of the Kappa Alpha Psi Foundation, we are excited to announce our inaugural Celebration of Achievement Gala, scheduled for Thursday, July 3, 2025, in Phoenix, AZ. The Celebration of Achievement Gala continues the tradition of celebrating students' successes, honoring achievement, inspiring action, and investing in our youth. The Gala will also continue our theme of "Celebrating and Supporting Our Youth!"

This memorable event will showcase the remarkable achievements of young people and recognize outstanding community organizations making a difference in the Phoenix metropolitan area. This event serves as a critical platform for providing scholarships to deserving students nationwide. Last year alone, the Foundation awarded \$125,000 in scholarships to high school, undergraduate, and graduate students.

The Celebration of Achievement Gala is vital to the Kappa Alpha Psi Foundation and Kappa Alpha Psi Fraternity, Incorporated, as it fuels initiatives that uplift underserved and underrepresented youth. Since its founding in 1981, the Foundation has been committed to funding programs and initiatives that create meaningful impact in the following key areas, with a strong emphasis on STEM education:

1. Education and Youth Development
2. Community Empowerment
3. Economic Advancement
4. International Disaster Relief

As a sponsor of the Celebration of Achievement Gala, you will:

- **Invest in Our Youth:** Support the development of a highly educated and skilled workforce, while fostering the next generation of innovative entrepreneurs and leaders.
- **Enhance Your Impact:** Participate in a unique educational and networking platform that elevates your organization's leadership and community influence.
- **Expand Your Reach:** Increase awareness of your brand among an engaged audience comprised of corporations, business owners, professionals, young adults, and parents.

Enclosed in this brochure, you will find detailed sponsorship opportunities and levels. Please indicate your desired level of sponsorship on the attached form and submit it along with your payment to the Kappa Alpha Psi Foundation by March 31, 2025. For your convenience, online registration and payment are also available at thekappafoundation.org.

Your contribution is fully tax-deductible, less the fair market value of any goods or services received. If you have questions about sponsorship opportunities, please contact Donald Bland, Celebration of Achievement Gala Chairman, at dcb4diamond@gmail.com or Richard O. Coleman, at rocoleman1961@gmail.com.

We hope you'll join us in ensuring no young person is left behind. Together, we can continue to make a lasting impact and inspire brighter futures.

With sincerest gratitude in advance,

Donald C. Bland

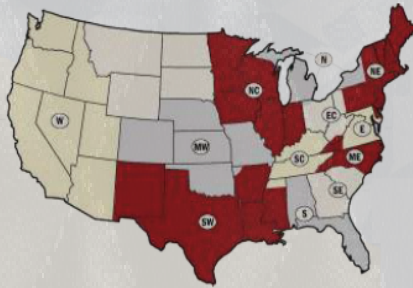
Donald C. Bland
Chairman, Celebration of Achievement
Board Member, Kappa Alpha Psi Foundation

Richard O. Coleman

Richard O. Coleman
Co-Chairman, Celebration of Achievement
Board Member, Kappa Alpha Psi Foundation

Kappa Alpha Psi® Demographic Overview

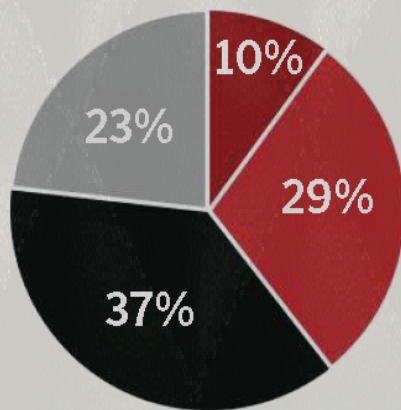
> 250,000 INITIATES SINCE 1911



Undergraduate & Alumni Chapters are located across the U.S. in Twelve Provinces (regions) and Eight Countries outside of the United States

Age Distribution

- Below 24
- 24-44
- 45-64
- 65+



Membership Reach

2173
Undergraduate
Membership

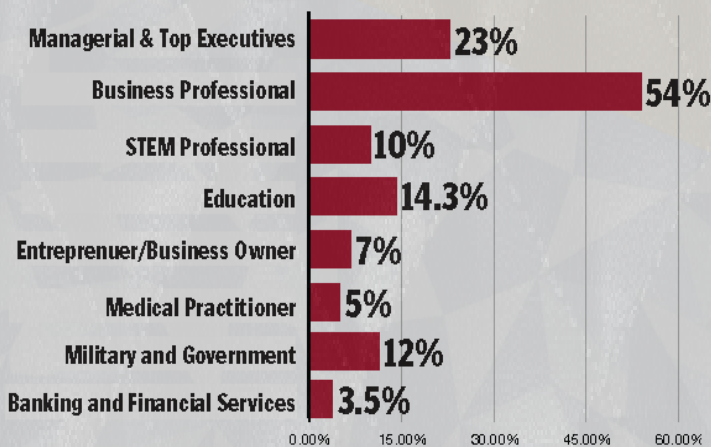
24,026
Alumni
Member Pool

281
Undergraduate
Chapters

350
Alumni
Chapters

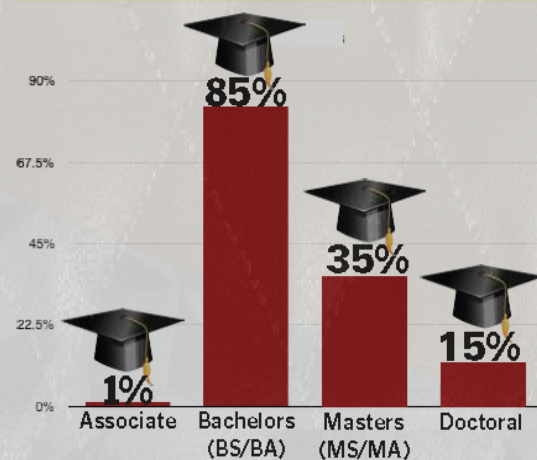
Average Income
\$85k

Distribution by Profession



"The group percentages will total more than 100% because members fit multiple groups."

Education Levels



Learn more about the performance of the Kappa Alpha Psi® Foundation, Inc. at: <http://thekappafoundation.org/information-center>

OUR IMPACT: PROGRAMS WE SUPPORT

DIAMONDS IN THE ROUGH

The Diamonds In The Rough College Preparation and Achievement Initiative was developed in the spirit of establishing a new and bold agenda of increasing Black male achievement within underserved communities of color. It is based on the fundamental belief that within every young man lies the potential to Achieve greatness...when they are provided the proper tools, resources and support to prosper.

The Diamonds In the Rough initiative is strategically designed to increase the number of young men of color being accepted and attending post-secondary institutions through greater preparation and affordability.

UNDERGRADUATE LEADERSHIP INSTITUTE

The Undergraduate Leadership Institute (ULI) is a highly structured and intense leadership experience for undergraduate members of Kappa Alpha Psi Fraternity, Incorporated designed to increase undergraduates' capacity to lead in multiple contexts – in the Fraternity, on campus, and/or in their communities.



During ULI, participants will:

- Learn ways to improve his chapter,
- Network and fellowship with fraternity leaders and undergraduate members,
- Understand and appreciate leadership styles similar to and different from his own,
- Engage in meaningful dialogue about the concept of leadership,
- Develop skills related to managing one's "brand" and career, and
- Learn about career opportunities at Fortune 100 companies.

GUIDE RIGHT

Guide Right is a program for the educational and occupational guidance of youth, primarily inspirational and informational in character. Its reach extends to high schools and colleges alike. In the latter, giving due attention to the needs of undergraduate members of the Fraternity. The purposes of the Guide Right Service Program are to place the training, experience, and friendly interest of successful men, at the disposal of youth needing inspiration and counsel regarding their choice of a life's career, while the community is made aware of the problems that may be encountered as these youth seek to realize lives of usefulness. Guide Right encompasses many of our youth-oriented programs such as mentoring, college preparatory programs, and tutoring.

KAPPA LEAGUE

The Kappa Leadership & Development League (Kappa League) is a program designed to aid young men of high school age to grow and develop their leadership talents in every phase of human endeavor. Kappa League provides both challenging and rewarding experiences to enhance their lives. Since the fundamental purpose of Kappa Alpha Psi is ACHIEVEMENT, it is therefore the Fraternity's primary purpose to help these young men achieve worthy goals for themselves and make constructive contributions to their community when they assume leadership roles. The basic objectives of the Kappa Leadership Development League may be summarized as follows:

- To help youth, especially those of high school graduating classes, in their selection of courses leading to vocations compatible with their aptitudes and personalities.
- To assist students, while they are training, to get started in the employment, and to progress successfully in their chosen fields.
- To assist parents in the handling of their children by given them the opportunities to talk over their problems with those who know and are successful in their chosen vocations.
- To afford the less fortunate youths a respite from the drudgery of the streets, through sponsored trips to ball games, zoological garden, museums, theater, and other activities.
- To inform youth of the values of higher education, assistance available for continued pursuits, scholarship, loans, professional opportunities, and of current labor demands and the trends on the effect of these demands and trends on the labor market.

KAPPA KAMP

Kappa Kamp is a summer enrichment camp providing students, ages 12-16, with the opportunity to acquire productive life-skills through intensive workshops and learning through structured play activities. Students may choose from a number of enrichment programs and classes, as well as attend a variety of cultural and recreational activities, field trips, and educational lectures. Work, fun, and more, all take place within a safe, professionally designed and supervised setting.

The primary objectives of the enrichment camps are to:

- Provide enrichment activities for ages 12-16,
- Motivate students to seek higher levels of achievement,
- Expose students to activities rich in cultural information and experiences,
- Develop students' reading, writing, and speaking skills while involved in each camp,
- Provide experiences that focus on science technology and survival,
- Allow Kampers to make friends from around the world in a structured, safe environment,
- Provide a spiritual faith-based atmosphere for human growth and development, and
- Provide character education and citizenship in an ethical environment.



SCHOLARSHIPS

The Foundation Scholarships are merit-based and awarded to qualified students with a consideration of financial need. Scholarships include:

- HILIARY H. HOLLOWAY PROVINCE SCHOLARSHIPS

The Kappa Alpha Psi Foundation, Inc. provides this scholarship through each Province of the Kappa Alpha Psi Fraternity, Inc. to honor the memory of the longtime Executive Secretary and the 22nd Grand Polemarch of the Fraternity.

- RODNEY C. ADKINS ACADEMIC ACHIEVEMENT SCHOLARSHIP

The \$2,500, four-year scholarship was established by Foundation Board Member Emeritus Rodney C. Adkins.

- SEAN B. BATTLE ACADEMIC ACHIEVEMENT SCHOLARSHIP

Awarded to a undergraduate students majoring in a Business or Pre-Law field of study and established by Foundation Director Sean B. Battle.

- A. RONALD AND JACQUELINE BERRYMAN ACADEMIC ACHIEVEMENT SCHOLARSHIP

Awarded to a student in the Western Province of the Fraternity, majoring in a Business or Accounting field of study and established by Foundation Vice President A. Ronald and Silhouette Jacqueline Berryman.

- MICHAEL J. DUBOSE BUSINESS EXCELLENCE SCHOLARSHIP

Awarded to continuing undergraduate students majoring in Business & Finance related fields of study. Four Scholarships shall be awarded in the amount of \$2,500. This scholarship was established by Foundation President Michael J. Dubose.

- ROBERT L. HARRIS & GLENDA NEWELL-HARRIS ACADEMIC ACHIEVEMENT SCHOLARSHIP

Awarded to undergraduate students in the Western Province the Fraternity, majoring in Legal or Medical fields of study. and was established by the 27th Grand Polemarch Robert L. Harris and his Silhouette, Dr. Glenda Newell-Harris.

- MARTIN LUTHER HUBBARD ACADEMIC ACHIEVEMENT SCHOLARSHIP

Awarded to undergraduate students in the Southeastern Province of the Fraternity, majoring in Business, Accounting, or Supply Chain Operation fields of study. This scholarship was established by Foundation Treasurer Martin Luther Hubbard.

- RANDY LAVORN PARTEE, SR. SCHOLARSHIP

Awarded to undergraduate students or graduate students with a financial need, majoring in Business, Information Technology, or Engineering. This scholarship was established to honor the memory of Kappa Alpha Psi Fraternity, Inc. member Randy L. Partee, Sr., an eminent leader of Hill's Pet Nutrition Corporation.

- KAPPA ALPHA PSI FOUNDATION ACHIEVEMENT SCHOLARSHIP

Awarded to graduating high school seniors and continuing undergraduate students. Ten or more scholarships shall be awarded. Selected scholarship recipients will receive a one-year scholarship of \$2,000.

- KAPPA ALPHA PSI FOUNDATION SKILLED TRADES SCHOLARSHIP

Five scholarships of \$1,500 each will be awarded to students planning to pursue full-time study at a two-year college or vocational-technical school.

- THE KAPPA ALPHA PSI FOUNDATION STEM SCHOLARSHIP

Awarded to graduating high school seniors and continuing undergraduate students with a financial need, attending a four-year accredited college or university and majoring in a STEM-related field. Five scholarships shall be awarded. Selected scholarship recipients will receive a one-year scholarship of \$2,500.

CELEBRATION OF ACHIEVEMENT GALA SPONSORSHIP LEVELS

CELEBRATION OF ACHIEVEMENT TITLE SPONSOR - \$50,000

An individual donor or company receives:

- Three tables (30 Tickets) at the Celebration of Achievement Gala and VIP Reception
- Special scholarship introduction and presentation during the Gala
- Premier seating with table signage
- Title Sponsor recognition at the Gala and in the souvenir program
- Branding at two additional Foundation events
- Remarks given by company representative
- Full-page advertisement in the souvenir program and logo on cover
- Recognition in press releases, event signage, website, and social media marketing
- 90-second welcome video shown during the Gala
- Logo placement in the Pre-Gala video
- Commemorative gift for each table guest

FOUNDATION PARTNER - \$25,000

An individual donor or company receives:

- Two tables (20 Tickets) at the Celebration of Achievement Gala and VIP Reception
- Special scholarship introduction and presentation during the Gala
- Premier seating with table signage
- Foundation Partner recognition at the Gala and in the souvenir program
- Full-page advertisement in the souvenir program
- Recognition in press releases, event signage, website, and social media marketing
- 60-second welcome video shown during the Gala
- Logo placement in the Pre-Gala video
- Commemorative gift for each table guest

COMMUNITY SUPPORTER - \$15,000

An individual donor or company receives:

- One table (10 Tickets) at the Celebration of Achievement Gala and VIP Reception
- Premier seating with table signage
- Community Supporter recognition at the Gala and in the souvenir program
- Full-page advertisement in the souvenir program
- Recognition in press releases, event signage, website, and social media marketing
- 30-second welcome video shown during the Gala
- Logo placement in the Pre-Gala video
- Commemorative gift for each table guest

DIAMOND SPONSOR - \$10,000

An individual donor or company receives:

- One table (10 Tickets) at the Celebration of Achievement Gala and VIP Reception
- Premier seating with table signage
- Diamond Sponsor recognition at the Gala and in the souvenir program
- Half-page advertisement in the souvenir program
- Recognition in press releases, event signage, website, and social media marketing
- Logo placement in the Pre-Gala video
- Commemorative gift for each table guest

ACHIEVEMENT SPONSOR - \$5,000

An individual donor or company receives:

- One table (10 Tickets) at the Celebration of Achievement Gala and VIP Reception
- Premier seating with table signage
- Achievement Sponsor recognition at the Gala and in the souvenir program
- One quarter-page advertisement in the souvenir program
- Recognition in press releases, event signage, website, and social media marketing
- Logo placement in the Pre-Gala video
- Commemorative gift for each table guest

LEADERSHIP SPONSOR - \$2,500

An individual donor or company receives:

- Six (6) Tickets at the Celebration of Achievement Gala and VIP Reception
- Premier seating with table signage
- Leadership Sponsor recognition at the Gala and in the souvenir program
- One quarter-page advertisement in the souvenir program
- Logo placement in the Pre-Gala video
- Commemorative gift for each guest

CELEBRATION EVENT SPONSOR - \$1,500

An individual donor or company receives:

- Four (4) Tickets at the Celebration of Achievement Gala and VIP Reception
- Premier seating with table signage
- Leadership Sponsor recognition at the Gala and in the souvenir program
- One quarter-page advertisement in the souvenir program
- Logo placement in the Pre-Gala video
- Commemorative gift for each guest

INDIVIDUAL SPONSOR - \$750

An individual donor receives:

- Two (2) Tickets at the Celebration of Achievement Gala and VIP Reception
- Listing in the souvenir program
- Commemorative gift for each guest

COA GALA 2025 SPONSORSHIP FORM

COMPANY NAME _____

INDIVIDUAL NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

_____ LUNCHEON TITLE SPONSOR	\$50,000
_____ FOUNDATION PARTNER	\$25,000
_____ COMMUNITY SUPPORTER	\$15,000
_____ DIAMOND SPONSOR	\$10,000
_____ ACHIEVEMENT SPONSOR	\$ 5,000
_____ LEADERSHIP SPONSOR	\$ 2,500
_____ CELEBRATION EVENT SPONSOR	\$ 1,500
_____ INDIVIDUAL SPONSOR	\$ 750
_____ INDEPENDENT DONOR	\$ _____

Sponsorships may be paid at

[**Celebration of Achievement Registration Page**](#)

You may also mail payments to:

The Kappa Alpha Psi Foundation
2322 N. Broad Street, Philadelphia, PA 19131

For more information, call Donald Bland at (479) 644-4385.

2025 Celebration of Achievement Gala

Ad art files should be submitted in a press-quality JPEG or PDF format with 300 dpi resolution. For ads with full bleeds, please add an extra .125" bleed around the art page.

FULL PAGE
8.5"w x 11.0"h

HALF PAGE
8.5"w x 5.5"h

QUARTER PAGE
4.25"w x 5.5"h

QUARTER PAGE
4.25"w x 5.5"h

Deadline: May 31, 2025

Please upload your ad at
mxcomm.info/COAGalaSponsor

Questions? Please email LaTricia@mahoganyxan.com



THE **KAPPA ALPHA PSI**

FOUNDATION

**2322 N. BROAD STREET
PHILADELPHIA, PA 19132**

THEKAPPAFOUNDATION.ORG